



THE SCIENCE OF WHERE™

ESRI SINGAPORE USER CONFERENCE

Friday 29 September 2017

| [Max Atria @ Singapore EXPO](#)

TIME	PROGRAM		
	General registration Arrival tea and coffee Exhibition area open		
9.20 am	PLENARY OPENS		
9.30 am	Welcome to ESUC 2017 Thomas Pramotedham, Chief Executive Officer, <i>Esri Singapore</i>		
9.35 am	11 trends of an enterprise GIS Chris Cappelli, Director of Global Business Development, <i>Esri</i>		
9.50 am	Enabling a smarter connected world – what's new and technology roadmap Sharon Gin and Abhijit Sarkar, <i>Esri Singapore</i>		
10.15 am	Urban analytics: A smart approach to data driven decision-making Dr. Amen Ra Mashariki, Head of Urban Analytics, <i>Esri</i>		
10.35 am	Morning tea Exhibition area		
11.15 am	Geospatial and analytics – some thoughts and outlook Ng Siau Yong, <i>Singapore Land Authority</i>		
11.30 am	Enabling smarter planning with digital planning Zhongwen Huang, <i>Urban Redevelopment Authority</i>		
11.45 am	Platform success story Tan Kian Hwee, <i>Sembcorp</i>		
12.00 pm	National Day Parade 2017: Realising situation awareness through geospatial technology Jonathan Lee and Benny Yang, <i>Esri Singapore</i>		
12.20 pm	Lunch Exhibition area		
	Enterprise Science	Analytic Science	Design Science
1.20 pm	Getting started with ArcGIS Enterprise ●●● Hwang Zi Qin and Benny Yang, <i>Esri Singapore</i>	Insights for ArcGIS: Turning data into information – and information into understanding ●●● Yin Yue and How Wei Xian, <i>Esri Singapore</i>	Geo meets design: the art of captivating your audience ●● Tang Szu Nyiap and Shawn Ng, <i>Esri Singapore</i>
1.50 pm	Development of Campus Navigation System ■ Dr. Kong Wai Ming, <i>Nanyang Polytechnic</i>	Grand scale Big Data GIS in real-time ●●● Long Hui Yee and Plintolincon Jena, <i>Esri Singapore</i>	How HERE enables Location Intelligence Abhijit Sengupta, <i>HERE Technologies – Singapore</i>
2.20 pm	Under-the-hood of Esri's new capability ●●● Felicia Lin and Lee Kum Cheong, <i>Esri Singapore</i>	Say goodbye to static all-source reporting ■ Chris Aw, <i>MarkLogic</i>	Apps in action: Get up close with the BIG4 (includes ArcGIS Earth) ■ Katelya Rae Dela Cruz and Marcus Chui, <i>Esri Singapore</i>
2.50 pm	A connected city with ArcGIS Hub ●●● Sharon Gin and Do Thi Kim Yen, <i>Esri Singapore</i>	ArcGIS Pro: Next generation desktop ● Ellaine Pama and Wang Ying Bo, <i>Esri Singapore</i>	Top tips for getting 3D ready ●● Xara Joy A. Villavicencio and Thibault Poncet, <i>Esri Singapore</i>
3.15 pm	Afternoon tea Exhibition area		
3.45 pm	AFTERNOON PLENARY OPENS		
4.00 pm	Platform success story: Singapore advanced maps and virtual NUS Aw Tong Wee, <i>Singapore Land Authority</i>		
4.20 pm	Introducing the Esri Singapore Innovation and Jumpstart Program Sean Yang, <i>Esri Singapore</i>		
4.30 pm	Enabling CleanTech with geospatial insights Anthony Chong, <i>Esri Singapore</i>		
4.45 pm	The road ahead: Improvements across the platform Abhijit Sarkar, <i>Esri Singapore</i>		
4.55 pm	2017 ESUC wrap up Jonathan Lee, <i>Esri Singapore</i>		
5.00 pm	Networking Exhibition area		
	CLOSE OF CONFERENCE		

Preliminary program – subject to change

● Foundation ●● Intermediate ●●● Advanced ■ All levels