



THE SCIENCE OF WHERE™

ESRI SINGAPORE USER CONFERENCE

Friday 29 September 2017

| [MAX Atria @ Singapore EXPO](#)

TIME	PROGRAM		
	General registration   Arrival tea and coffee   Exhibition area open		
9.20 am	<b>PLENARY OPENS</b>		
9.30 am	Welcome to ESUC 2017   Thomas Pramotedham, Chief Executive Officer, <i>Esri Singapore</i>		
9.35 am	Mapping a sustainable future with GIS   Chris Cappelli, Director of Global Business Development, <i>Esri</i>		
9.50 am	Enabling a smarter connected world – what's new and technology roadmap   Sharon Gin and Abhijit Sarkar, <i>Esri Singapore</i>		
10.15 am	Urban analytics: A smart approach to data driven decision-making   Dr. Amen Ra Mashariki, Head of Urban Analytics, <i>Esri</i>		
10.35 am	Morning tea   Exhibition area		
11.15 am	Geospatial and analytics – some thoughts and outlook   Ng Siau Yong, <i>Singapore Land Authority</i>		
11.30 am	Enabling smarter planning with digital planning   Zhongwen Huang, <i>Urban Redevelopment Authority</i>		
11.45 am	Optimising resources and enhancing productivity through Sembcorp GEO   Tan Kian Hwee, <i>Sembcorp</i>		
12.00 pm	National Day Parade 2017: Realising situation awareness through geospatial technology Jonathan Lee and Benny Yang, <i>Esri Singapore</i>		
12.20 pm	Lunch   Exhibition area		
	Enterprise Science	Analytic Science	Design Science
1.20 pm	<b>Getting started with ArcGIS Enterprise</b> ●●● Zi Qin Hwang and Benny Yang, <i>Esri Singapore</i>	<b>Insights for ArcGIS: Turning data into information – and information into understanding</b> ●● Yin Yue and How Wei Xian, <i>Esri Singapore</i>	<b>Geo meets design: the art of captivating your audience</b> ● Tang Szu Nyiap and Shawn Ng, <i>Esri Singapore</i>
1.50 pm	<b>Development of Campus Navigation System</b> ■ Dr. Kong Wai Ming, <i>Nanyang Polytechnic</i>	<b>Grand scale Big Data GIS in real-time</b> ●●● Long Hui Yee and Plintolincon Jena, <i>Esri Singapore</i>	<b>How HERE enables Location Intelligence</b> Abhijit Sengupta, ■ <i>HERE Technologies – Singapore</i>
2.20 pm	<b>Under-the-hood of Esri's new capability</b> ●●● Felicia Lin and Lee Kum Cheong, <i>Esri Singapore</i>	<b>Say goodbye to static all-source reporting</b> ■ Chris Aw, <i>MarkLogic</i>	<b>Apps in action: Get up close with the BIG4 (includes ArcGIS Earth)</b> ●● Katelya Rae Dela Cruz and Marcus Chui, <i>Esri Singapore</i>
2.50 pm	<b>A connected city with ArcGIS Hub</b> ●● Sharon Gin and Kim Yen Do Thi, <i>Esri Singapore</i>	<b>ArcGIS Pro: Next generation desktop</b> ● Ellaine Pama and Wang Ying Bo, <i>Esri Singapore</i>	<b>Top tips for getting 3D ready</b> ●● Xara Joy A. Villavicencio and Thibault Poncet, <i>Esri Singapore</i>
3.15 pm	Afternoon tea   Exhibition area		
3.45 pm	<b>AFTERNOON PLENARY OPENS</b>		
4.00 pm	User success story: Singapore advanced maps and virtual NUS   Aw Tong Wee, <i>Singapore Land Authority</i> and Raymond Huang, <i>NUS</i>		
4.20 pm	Introducing the Esri Singapore Innovation and Jumpstart Program   Sean Yang, <i>Esri Singapore</i>		
4.30 pm	Enabling CleanTech with geospatial insights   Anthony Chong, <i>Esri Singapore</i>		
4.45 pm	The road ahead: Improvements across the platform   Abhijit Sarkar, <i>Esri Singapore</i>		
4.55 pm	2017 ESUC wrap up   Jonathan Lee, <i>Esri Singapore</i>		
5.00 pm	CLOSE OF CONFERENCE		