



THE SCIENCE OF WHERE™

ESRI SINGAPORE USER CONFERENCE

Friday 29 September 2017 | [Max Atria @ Singapore EXPO](#)

| PROGRAM | | |
|---|--|---|
| General registration Arrival tea and coffee Exhibition area open | | |
| PLENARY OPENS | | |
| Welcome to ESUC 2017 Thomas Pramotedham, Chief Executive Officer, <i>Esri Singapore</i> | | |
| 11 Trends of an Enterprise GIS Chris Cappelli, Director of Global Business Development, <i>Esri</i> | | |
| Enabling a Smarter Connected World – What's New & Technology Roadmap Sharon Gin and Abhijit Sarkar, <i>Esri Singapore</i> | | |
| Urban Analytics: A Smart Approach to Data Driven Decision-making Dr. Amen Ra Mashariki, Head of Urban Analytics, <i>Esri</i> | | |
| Morning tea Exhibition area | | |
| Thought Leadership Ng Siau Yong, <i>Singapore Land Authority</i> | | |
| Platform success story Huang Zhong Wen, <i>Urban Redevelopment Authority</i> | | |
| Platform success story Tan Kian Hwee, <i>Sembcorp</i> | | |
| Platform success story National Day Parade 2017 | | |
| Close of morning plenary Elton Teo, <i>Esri Singapore</i> | | |
| Lunch Exhibition area | | |
| Enterprise Science | Analytic Science | Design Science |
| Getting started with ArcGIS Enterprise ●●● Hwang Zi Qin and Benny Yang, <i>Esri Singapore</i> | Insights for ArcGIS: Turning data into information – and information into understanding ●●● Yin Yue and How Wei Xian, <i>Esri Singapore</i> | Sponsor presentation |
| Development of Campus Navigation System ■ Dr. Kong Wai Ming, <i>Nanyang Polytechnic</i> | Grand scale Big Data GIS in real-time ●●● Long Hui Yee and Plintolincon Jena, <i>Esri Singapore</i> | Geo meets design: the art of captivating your audience ●● Tang Szu Nyiap and Shawn Ng, <i>Esri Singapore</i> |
| Under-the-hood of Esri's new capability ●●● Abhijit Sarkar and Renu Sahu, <i>Esri Singapore</i> | Say Goodbye to Static All-Source Reporting ■ Chris Aw, <i>MarkLogic</i> | Apps in Action: Get up close with the BIG4 ■ Katelya Rae Dela Cruz and Marcus Chui, <i>Esri Singapore</i> |
| ArcGIS Pro: Next generation desktop ● Ellaine Pama and Wang Ying Bo, <i>Esri Singapore</i> | Top tips for getting 3D ready ●● Xara Joy A. Villavicencio and Thibault Poncet, <i>Esri Singapore</i> | Client presentation |
| A connected city with ArcGIS Hub ●●● Sharon Gin and Do Thi Kim Yen, <i>Esri Singapore</i> | Client presentation | When COTS doesn't cut it: A guide to extending the ArcGIS platform ●●● Karen C. Garcia and Teow Jo Chuing, <i>Esri Singapore</i> |
| Afternoon tea Exhibition area | | |
| AFTERNOON PLENARY OPENS | | |
| Platform success story: Singapore Advanced Maps and Virtual NUS Aw Tong Wee, <i>Singapore Land Authority</i> | | |
| Introducing the Esri Singapore Innovation and Jumpstart Program Sean Yang, <i>Esri Singapore</i> | | |
| Platform success story: Enabling CleanTech with GeoSpatial Insights | | |
| The road ahead: Improvements across the platform Abhijit Sarkar, <i>Esri Singapore</i> | | |
| 2017 ESUC wrap up Thomas Pramotedham, <i>Esri Singapore</i> | | |
| Networking Exhibition area | | |
| CLOSE OF CONFERENCE | | |

● Foundation ●● Intermediate ●●● Advanced ■ All levels

Preliminary program – subject to change