ArcGIS Online for Organisations: Publisher Workflows
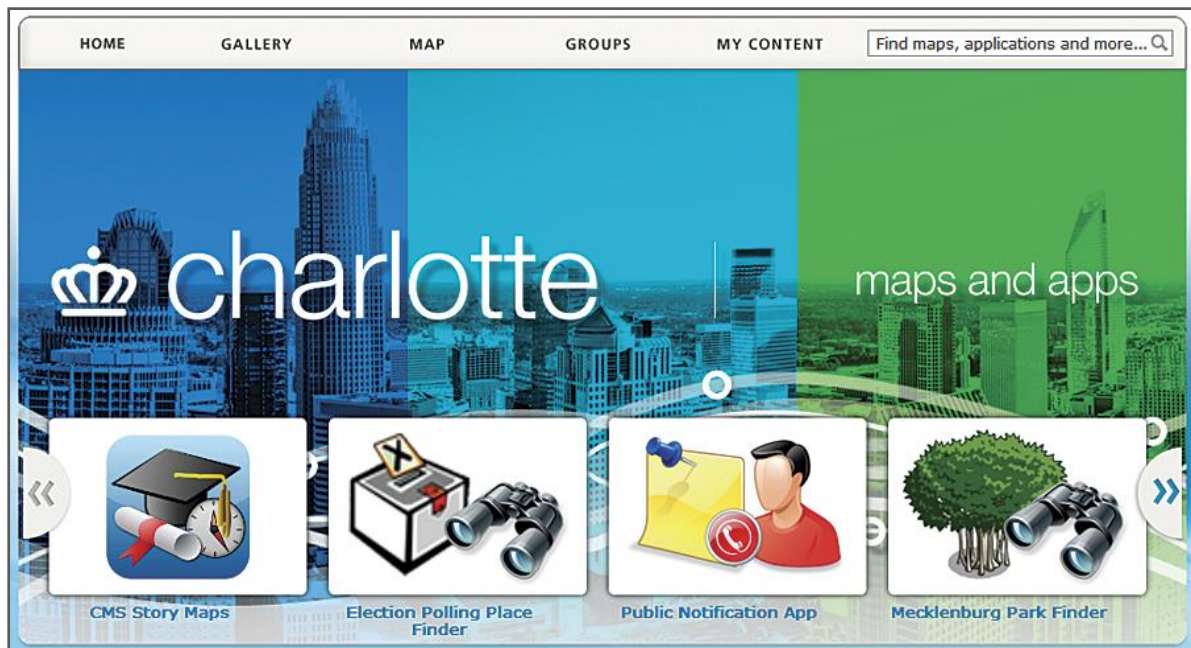
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SGD$480 / pax

Mapping without limits

Level: Intermediate | Course duration: 1 day

ArcGIS Online for Organisations: Publisher Workflows is intended to give you the key information needed to publish content to help you get the most value out of your ArcGIS Online account.

What is the course about?

Publisher Workflows is intended for GIS analysts and others who will share content to an organization's ArcGIS Online site, you will learn about the types of content you can share and how to author GIS resources to support their planned use.

Who is the target audience?

Anyone who needs to publish GIS resources to an ArcGIS Online organisational site and anyone whose projects will benefit from content shared via ArcGIS Online. GIS analysts, specialists, data managers and other knowledge workers will benefit.

Are there any prerequisites?

- Familiarity with ArcGIS Online is recommended
- If you are new to ArcGIS Online, the ArcGIS Online Subscriptions: Mapping and GIS for Organisations free training seminar will be helpful

What skills will I learn?

After completing this course, you will be able to:

- Find content on ArcGIS Online and assess whether the content meets your project needs
- Add content to a web map, modify the map display, and create filters to focus on features of interest
- Create a map inside Microsoft Excel to analyse spreadsheet data and data added from ArcGIS Online
- Create a PowerPoint slide to share an Excel map
- Determine the type of GIS resource needed to support a given use case
- Efficiently publish services to ArcGIS Online
- Use ArcGIS Online tools to create and configure user-friendly web maps and web applications
- Share services, web maps and web applications to organisational groups, to all organisational users and to the public

Course topics

ArcGIS Online overview

- Capabilities
- User roles

Adding content to ArcGIS Online

- Data types
- Services
- Publishing feature services and tiled map services

Creating web maps with ArcGIS Online

- Authoring workflow
- Configuration options

Creating web applications using ArcGIS Online templates

- Available templates
- Workflow to create a web application

Sharing content to ArcGIS Online

- Content ownership
- Sharing levels
- Choosing the right option for the content's intended use