

ArcGIS Online for Organisations: User Workflows

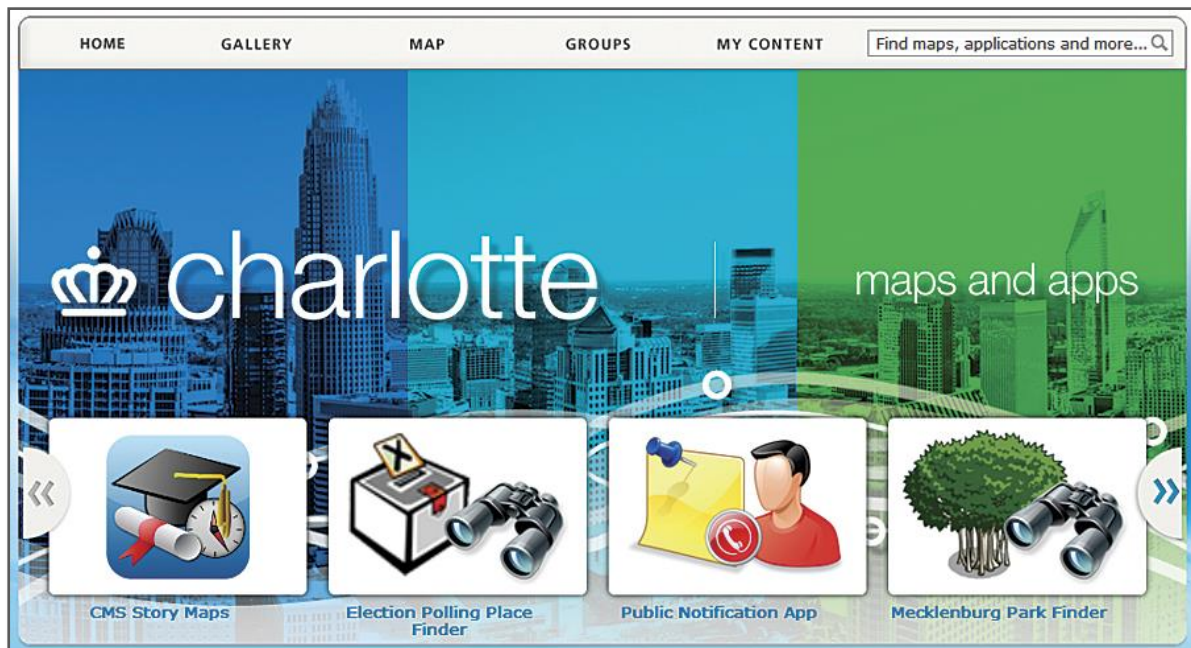
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SGD\$480 / pax

Mapping without limits

Level: Intermediate | Course duration: 1 day

ArcGIS Online for Organisations: User Workflows aims to give you the key information needed to publish content to help you get the most value out of your ArcGIS Online account.



What is the course about?

This course introduces web maps, apps, and other authoritative content that may be available through your ArcGIS Online organizational site. You will see how this content can help you infuse projects with geographic context, additional business intelligence, and visual impact, and get to know how to create and share web maps on an organizational site and from within Microsoft Excel.

Who is the target audience?

Anyone who needs to publish GIS resources to an ArcGIS Online organisational site and anyone whose projects will benefit from content shared via ArcGIS Online. GIS analysts, specialists, data managers and other knowledge workers will benefit.

Are there any prerequisites?

If you are new to ArcGIS Online, the [ArcGIS Online Subscriptions: Mapping and GIS for Organisations](#) free training seminar will be helpful.

What skills will I learn?

After completing this course, you will be able to:

- Create and style a web map
- Use templates to style and configure a web app
- Use web maps in Microsoft Office applications
- Share maps and other content on your ArcGIS Online organizational site

Course topics

Introducing Web GIS

- A brief view of Web GIS
- Workflows and functions of ArcGIS
- Member privileges
- Types of content
- ArcGIS Online vs ArcGIS Enterprise

The web map

- Web map components
- Basemap layers and operational layers
- Feature layers and tile layers
- Web map uses
- Creating and using a web map

Presenting your web map

- Creating a presentation from a web map
- Adding a dynamic map to a Microsoft Powerpoint presentation
- Mapping in Microsoft Excel
- Geocoding
- Using Microsoft Excel
- Presentation options comparison

Web apps

- Story Map app
- Web AppBuilder for ArcGIS
- Exploring Web AppBuilder for ArcGIS
- Exploring configurable web app examples
- Creating configurable web apps
- Presentation options

Sharing your content

- Ownership
- Groups
- Levels of sharing
- Sharing content