Get Started with Insights for ArcGIS
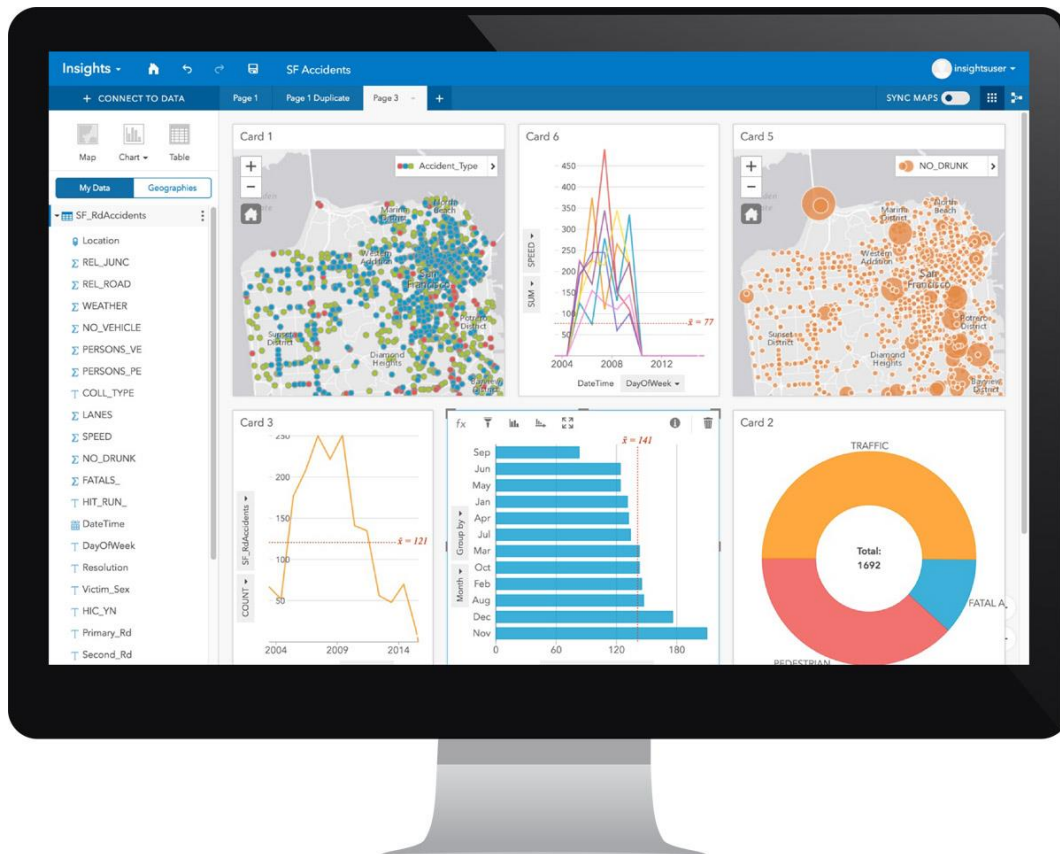### Discover drag-and-drop data discovery and analytics

Level: Beginner | Course duration: 1 day

Experience Insights for ArcGIS, a browser-based analytic workbench where you can explore spatial and non-spatial data. Answer questions you didn't know to ask. And, quickly deliver powerful results.

What is the course about?

This course prepares you to work with Insights for ArcGIS to dynamically visualize and analyze data from multiple sources on maps, charts, tables, and more. You will learn how to define a workflow to investigate a spatial problem, interactively apply analysis tools, and share your insights across the enterprise.

Who is the target audience?

GIS Analysts, GIS Technical Leads and GIS Managers.

Are there any prerequisites?

- Some familiarity with GIS concepts may be helpful
- Completion of ArcGIS 1: Introduction to GIS or equivalent knowledge is recommended but not required

esri Singapore

What skills will I learn?

After completing this course, you will be able to:

- Connect to data sources and prepare data for analysis
- Visualise, interact with, and analyse multiple datasets
- Share analysis results and workflow models

Course topics

Insights for ArcGIS

- Apps for everyone
- Insights for ArcGIS
- Examine a workbook
- Review the components of a workbook

Start making insights

- Story map creation workflow
- Identifying the purpose, audience, and content for your story map
- Getting to know the story map apps
- Compare story map apps

Prepare data for use in Insights for ArcGIS

- Sources of story map media
- Image storage options
- Using web maps in your stories
- Create a Map Tour
- Create a Map Series

Perform analysis

- Story map best practices
- Critiquing a story map
- Checking the story for issues
- Refine your Map Tour
- Review your story map
- Add tags to your story map
- Exploring story map customisations