

Creating Stories with ArcGIS

1. Exploring stories

- What is a story?
- Effective storytelling principles
- Identify storytelling principles
- Discovering your story

2. Creating stories

- Story creation workflow
- Story planning
- ArcGIS StoryMaps features

3. Using media in your story

- Types of multimedia
- Multimedia considerations
- Types of embed content
- Display options for embed content

4. Using maps in your story

- Identify dynamic and static map options
- Questions to determine map type
- Which map for this story?
- Adding interactive maps to a story

5. Creating interactive stories

- Interactive story blocks
- Map choreography
- Examine map actions
- Adding a sidecar
- Map tour options

6. Customizing a story with themes

- Story themes
- Custom themes
- Creating a custom theme

7. Preparing to share your story

- Story publication workflow
- Is your story ready to share?

- Consider the user experience
- Story navigation
- Improving the quality of your story

8. Presenting your story

- Sharing your story
- Which sharing option?
- Promoting your story

9. Organizing your stories

- ArcGIS StoryMaps collections
- Collection layout options

10. Telling an effective story

- Identify best practices for an effective story
- Story creation workflow
- Plan an effective story